

Stratford Commons

Winston-Salem, NC

Demographic Summary Report

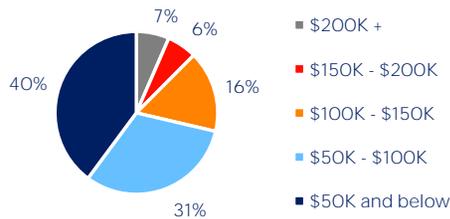
2020 Census, 2024 Estimates & 2029 Projections
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	5,761	62,277	158,613	148,907
Total Daytime Population	24,324	114,328	233,234	219,997
Workplace Population	20,343	67,071	107,361	105,425
Average Household Income	\$67,682	\$90,888	\$95,897	\$93,824
Median Household Income	\$55,718	\$62,929	\$64,932	\$63,606
Total Households	2,857	28,927	67,708	64,045
Median Home Value	\$238,685	\$276,348	\$288,900	\$283,237
College (4+)	37.5%	42.4%	43.3%	42.3%
Total Consumer Spending/Capita (Weekly)	\$397	\$405	\$407	\$400
% of Households with Children	16.6%	21.3%	24.1%	23.8%

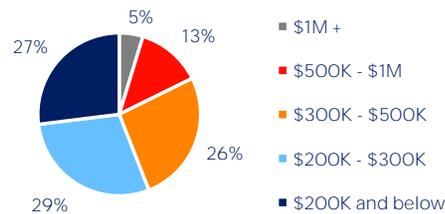
2029 Demographic Projections

Projected Population	5,724	62,323	161,723	151,039
Projected Annual Growth Rate	-0.1%	0.0%	0.4%	0.3%
Projected Total Growth Rate (5-Yr)	-0.6%	0.1%	2.0%	1.4%

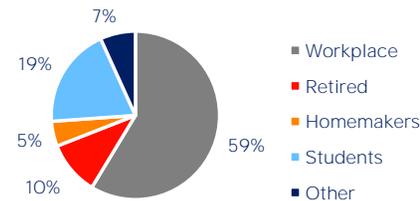
3-Mile Radius Section Detail



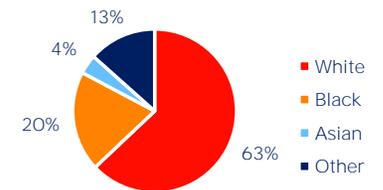
Household Income



Home Value



Daytime Population



Hispanic Origin: 12.8%
Race

